Chapter 3: Cultural Crossroads

Culture

Ethnocentrism

Cultural relativism

Material culture

Symbolic culture

Sign

Gestures

Language

Sapir-Wharf hypothesis

Values

Norm

Law

Folkway

More

Taboo

Sanction

Social control

Multiculturalism

Dominant culture

Hegemony

Subculture

Counterculture

Culture wars

Ideal culture

Real culture

Technology

Technological determinism

Cultural diffusion

Cultural leveling

Cultural imperialism