Chapter 6

Learning and Cognition

**Module 1**

Learning

Classical conditioning

Unconditioned stimulus

Unconditioned response

Neutral stimulus

Conditioned stimulus

Conditioned response

Stimulus generalization

Stimulus discrimination

Extinction

Spontaneous recovery

Conditioned emotional response

Vicarious conditioning

Conditioned taste aversion

Biological preparedness

**Module 2**

Operant conditioning

Law of effect

Operant

Reinforce

Primary reinforce

Secondary reinforce

Positive reinforcement

Negative reinforcement

Punishment

Punishment by application

Punishment by removal

Shaping

Successive approximation

Discriminative stimulus

Partial reinforcement effect

Continuous reinforcement

Fixed interval schedule of reinforcement

Variable interval schedule of reinforcement

Fixed ration schedule of reinforcement

Variable ratio schedule of reinforcement

Instinctive draft

Behavior modification

Token economy

Applied behavior analysis

Biofeedback

Neurofeedback

**Module 3**

Observational learning

Latent learning

Insight

Learned happiness

**Module 4**

Language

Grammar

Syntax

Morphemes

Semantics

Phonemes

Pragmatics

Cognitive universalism

Broca’s aphasia

Wernicke’s aphasia